EngEgypt

DIGITAL TRANSFORMATION & SOFTWARE

COMPANY PROFILE

Digital transformation, delivered by ready systems we answer for

EngEgypt is the official sponsor of the EngTree platform and manages its products and business: we market, implement and support the AI-ENG family of systems in Egypt and Saudi Arabia.

01

WHO WE ARE

One partner accountable for the transformation

EngEgypt is a digital transformation and software company and the official sponsor of the EngTree platform. We bring consulting, ready systems, implementation and support under one contract, from our branches in Cairo, New Damietta and Jeddah.

Our Vision

To make the AI-ENG family of systems the reference for digital transformation in Egypt and Saudi Arabia: ready, bilingual, secure systems an organisation can own outright, backed by one sponsor who answers for every licence, every rollout and every support call.

Our Mission

We manage the EngTree products, the AI-ENG family of systems for building, governing and running organisations, and we run its business: marketing and sales, licensing, implementation, training and support.

Our values

Accountable Sponsor

One company stands behind the EngTree name and its commitments: your contract, invoice and support line are all with EngEgypt.

Full Ownership

Every system can be delivered with its source code and documentation, so you own what you pay for, with no lock-in.

Tangible Results

Ready systems, not projects from scratch: configuration, data migration and training in weeks, then measurable service levels.

Security & Quality

Encryption, audit trails, role-based permissions and automated tests are built into every system; your data stays on your servers.

3	3	2	24/7
AI-ENG system families	branches in Egypt & KSA	languages in every system	support under an SLA

Always with the future

Ready, bilingual, secure systems your organisation can own outright, backed by one accountable partner.

02

OFFICIAL SPONSORSHIP

EngEgypt & EngTree

EngTree.com is an integrated smart digital ecosystem that links the roots of knowledge to the branches of innovation: software, services, training and partnerships, centred on the AI-ENG family of systems. As its **official sponsor**, EngEgypt manages the EngTree products and business.

Official Sponsorship

EngEgypt stands behind the EngTree name, its sites and its commitments to every client and partner.

Product Management

We manage the AI-ENG systems: roadmap, releases, licensing and quality, so every system you buy has an owner who answers for it.

Marketing & Sales

Demos, offers, contracts and partner programmes, with pricing and licensing that fit organisations of every size.

Implementation & Support

Deployment on your servers or in the cloud, data migration, training and support under a service-level agreement.

01

AI & System Building

Generate systems and serve customers with AI

02

Governance & Transformation

Strategy, architecture, projects, partnerships and innovation

03

Operations & Finance

IT services, accounting, examinations, restaurants, retail and supermarkets

Why buy EngTree systems through EngEgypt

The sponsor is also the implementer: one contract, one support line, one party accountable for the result.

Local Presence

Branches in Cairo, New Damietta and Jeddah: contracts in your jurisdiction, support in your language and working hours.

Ownership Options

Licence, subscription or full source-code ownership, in the model that fits your organisation.

Security & Data Residency

Every system runs on your servers or in a cloud you choose; encryption and audit are built in, not added later.

Fast Go-live

Configuration, data migration and training in weeks, followed by support under a service-level agreement.

03

CONSULTING

Digital Transformation & Consulting

Empowering organisations to adapt to the digital future with detailed strategic execution, from the roadmap to go-live.

Strategic Consulting

Digital roadmaps, gap analyses and digital maturity assessments that align technology with your business KPIs.

System Integration

We link legacy ERPs with modern CRMs and SaaS tools through an integration layer and microservices for one unified data flow.

Web Services & APIs

Secure, scalable APIs that connect your systems to mobile apps and partners.

Data Analysis & BI

Interactive dashboards and predictive models that turn raw data into evidence-based decisions.

Enterprise Architecture

TOGAF-based IT architectures that prioritise scalability, security and compliance.

Innovation (AI & IoT)

From predictive maintenance with IIoT sensors to customer service automation with generative AI and NLP.

GIS Programming

Geographic information systems for logistics routing, urban planning, real estate and location intelligence.

Business Analysis

Agile methods that turn complex requirements into technical specifications and better workflows.

Cloud Systems

Migration to public or private clouds and their optimisation, with automated delivery: cost-effective, secure, scalable.

Business Solutions

Implementing and tailoring business suites from HR to supply chain, and custom ERP modules for your niche.

Security Systems

Zero Trust frameworks, advanced surveillance and biometric access control to protect the enterprise.

From strategy to operation

We start with the maturity assessment and roadmap, and finish with a system running on your data, with one partner at every stage.

04

ENGTREE PRODUCTS

The AI-ENG Family of Systems

Ready, bilingual systems for building, governing and running organisations, sponsored, implemented and supported by EngEgypt.

AI & System Building

Building systems

AI-ENG System

The AI system generator: from a spoken or written command to a complete application, with its database, screens, permissions and API.

- Generates the data model, screens and API from a description
- Bilingual Arabic/English, light and dark themes
- The engine behind the whole AI-ENG family

Customers and sales

Vi

The smart employee and smart advisor: answers customers, qualifies leads and books requests on WhatsApp, Messenger and your website.

- Trained on your products, prices and policies
- Hands over to a human agent when needed
- Works around the clock in Arabic and English

Governance & Transformation

Strategy and transformation

DX

The intelligent digital transformation advisor: measures digital maturity, analyses the gaps and draws the transformation plan.

- Maturity assessment against recognised frameworks
- Gap analysis and a prioritised roadmap
- Progress tracking for the transformation office

Portfolios, programmes and projects

AI-ENG PMO

Portfolio, programme and project management with stage gates, a computed status and one view from portfolio to task.

- Stage gates and approvals per methodology
- Status computed from schedule, cost and risk
- Dashboards for the PMO

Partnerships and collaboration

AI-ENG CO

Partnership management: multi-party agreements, obligations held to their dates, and follow-up that keeps every partner accountable.

- Multi-party agreements and their clauses
- Obligations, due dates and reminders
- Partner portal and reports

Enterprise architecture

AI-ENG EA

The smart enterprise architecture tool, from strategy to server: business, application, data and technology layers in one repository.

- Aligned with TOGAF 10 and the national framework
- Reference models and capability maps
- Impact analysis across the layers

Innovation management

AI-ENG INNOV

The comprehensive innovation platform: from an employee's idea, through evaluation and piloting, to verified benefit. Open source.

- Idea campaigns, evaluation and selection
- Pilots, benefits and verification
- Open source, implemented and supported by EngEgypt

One family, one engine

1 engine behind every system	**3** families
AR/EN bilingual interface	**100%** on your servers or cloud

Operations & Finance

IT services

AI-ENG ITSM

IT service management: incidents, service requests, a service catalogue and SLAs, on top of a configuration management database.

- Incidents, requests, approvals and SLA clocks
- CMDB with organisation structure and assets
- Voice-reported incidents and a smart assistant

Finance and accounting

AI-ENG ERP

The smart accounting system: a general ledger that entries post into automatically from sales, purchases, inventory and payroll.

- Chart of accounts, journals and statements
- Automatic posting from operational modules
- E-invoicing readiness for Egypt and KSA

Examinations and assessment

AI-ENG Exams

Examination management from question bank to certificate: scheduling, delivery, marking and results for institutes and training centres.

- Question banks by subject and difficulty
- Timed online exams with proctoring options
- Results, analytics and certificates

Restaurants and cashier

AI-ENG REST

The restaurant and cashier system: from the order, through kitchen and cashier, to the journal entry in one cycle.

- Dining room, takeaway and online orders
- Cashier, shifts and Z reports
- ZATCA e-invoicing and accounting integration

Retail shops

AI-ENG RETAIL

Retail sales and cashier: from the barcode scan to the stamped invoice and Z report, for fashion, electronics, pharmacies and mini markets.

- Barcode cashier with sizes, weights and cartons
- Discounts, coupons, points and a wallet
- Weighted-average stock and ZATCA e-invoicing

Supermarkets

AI-ENG MART

The AI-ENG system for supermarkets and hypermarkets; its page on engtree.com gives the details.

Every system has its page on **engtree.com**; EngEgypt handles the offer, the implementation and the support.

05

SERVICES & PROGRAMMES

From licence to growth

Everything an organisation needs to buy, run and grow with the EngTree systems, from one accountable partner.

Licensing & Subscriptions

Monthly or yearly subscription, perpetual licence, or full source-code ownership. One written offer, clear terms, and renewals handled by us.

Implementation & Go-live

Deployment on your servers or cloud, configuration of your structure and workflows, data migration, and a supervised go-live in weeks, not months.

Customisation & Integration

Extra fields, screens and reports on the systems' metadata engine, and integration with ERP, HR, e-invoicing, SMS and WhatsApp gateways and SSO.

Training & Enablement

Role-based training for users, supervisors and administrators, in Arabic or English, on site or online, with built-in guided tours and user guides.

Support & Service Levels

Support contracts with defined response and resolution times, version upgrades, security patches and health monitoring.

Partner & Reseller Programme

Software houses, consultancies and integrators resell and implement EngTree systems with our enablement, marketing material, demo environments and margins.

How to buy: three steps

1

Demo & fit

A live demonstration on your own scenario, and a short assessment of where the system fits your processes and data.

2

Offer & licence

A written offer with the licensing model you choose: subscription, perpetual licence, or full source-code ownership.

3

Go-live & support

Deployment on your servers or in the cloud, data migration, training, and support under a service-level agreement.

06

SERVICES & PROGRAMMES

Ownership models

Subscription

Monthly or yearly, updates and support included, with the lowest starting cost.

Perpetual licence

A permanent right to run the system on your servers, with an optional support contract.

Source-code ownership

Full code and documentation: you own, host and extend the system, with no lock-in.

Delivery guarantees

Security & Data Residency

Every system runs on your servers or in a cloud you choose; encryption and audit are built in, not added later.

Security & Quality

Encryption, audit trails, role-based permissions and automated tests are built into every system; your data stays on your servers.

Fast Go-live

Configuration, data migration and training in weeks, followed by support under a service-level agreement.

Partner & Reseller Programme

For software houses, consultancies and system integrators: resell and implement the EngTree systems for your clients, with us behind you.

Enablement

Training your teams in sales, implementation and support.

Marketing material

Ready presentations, print and introduction films.

Demo environments

Trial environments with realistic data for your demos.

Margin structure

Clear margins for resale and implementation.

07

CONTACT US

Three branches in Egypt and Saudi Arabia

Tell us which AI-ENG system interests you and we will arrange a live demo on your own scenario, or choose the branch nearest to you for local support.

EGYPT

Cairo

Cairo, Arab Republic of Egypt

EGYPT

New Damietta

New Damietta City, Arab Republic of Egypt

SAUDI ARABIA

Jeddah

Tahlia Street, Jeddah, Kingdom of Saudi Arabia

Email
info@engegypt.com

Phone & WhatsApp
+966 510230688

Website
engegypt.com

EngTree platform
engtree.com

Scan to visit our site
engegypt.com

Scan to browse the systems
engtree.com

EngEgypt

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Request a demo